Sample Media Coverage for Baby-Inclusive Companies

**Zutano**
Manufacturer of Children's Clothing

These companies decided to let employees **bring their babies to work every day**, MarketWatch, April 23, 2016

**Bringing Your Child to Work—Every Day?** Business Week, October 15, 2012


**Would You Bring Your Kids to the Office Full Time?** Redbook, March 2010

**Go to Work, Baby!** Working Mother.com, 2009


**Borshoff**
Public Relations and Marketing Firm

**Indianapolis Company Lets Parents Bring Babies To Work**, Indiana Public Media, June 12, 2017

**Crib Notes: Babies at Work**, Society for Human Resource Management, February 9, 2011

**When There’s a Baby Boom at the Office**, Wall Street Journal, January 13, 2010


**PR firm allows employees to bring their babies to work**, Indianapolis Business Journal, August 2003
Bringing Babies To Work Is Good Business, Forbes, June 27, 2013

Bringing Up Baby -- at Work, AOL Finance, July 20, 2010

Where Every Day is Take Your Baby to Work Day, Inc., December 9, 2009

Baby Boom: The Next Frontier of Child Care? ABC Nightline, April 30, 2008

Day care's new frontier: Your baby at your desk, USA Today, March 30, 2008

Bringing Up Baby at Work, ABC News, September 15, 2007

Bringing in baby, CNN – Fortune Small Business, May 1, 2006

Parents Increasingly Bring Babies To Work, Chicago Tribune, December 4, 2000

W.S. Badger Company
Manufacturer of Organic Body Care Products

Why one company lets employees bring their babies to work, The Boston Globe, November 16, 2016


These companies decided to let employees bring their babies to work every day, MarketWatch, April 23, 2016


Don't cry! Babies at work easier than you think, The HR Specialist, March 29, 2010

Babies and Balm: Promoting Family Integration in the Workplace, Keene Sentinel, February 7, 2010

**Schools Financial Credit Union**

This Business Lets Employees Bring Their Infants to Work, Every Single Day, Redbook, September 9, 2016

Company allows employees to bring newborns to work ... every day, ABC10, September 9, 2016

California company allows employees to bring newborns to work ... every day, USA Today, September 9, 2016

Being ‘family friendly’ also can benefit employers, Sacramento Business Journal, August 17, 2012

Babies More Than Just Cute Smiles-In Credit Union Workplaces They Are a Boon To Retention and Employee Morale, Credit Union Times, June 14, 2006

Babies in the Workplace, Credit Unions.com, March 10, 2003

**MAYA Design**

Design and Technology Consultants

An office where work is a family affair: At Maya Design, it's Bring Your Baby to Work Day - all year long, CNN – Fortune Small Business, June 3, 2009

Day care's new frontier: Your baby at your desk, USA Today, March 30, 2008

Brave New Policy: Babies In the Office, Inc., July 1, 2006